



WSYX Columbus
1261 Dublin Rd
Columbus, OH 43215

Clarty Public Relations Counsel
801 Crestway Dr
Columbus, OH 43235

Contract # 1369361
Schedule Dates 11/03/12-11/06/12
Advertiser Paula Brooks for Franklin County Commissioner-D
Agency Clarty Public Relations Counsel (13053)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 11/3-11/06 (472146)
Salesperson HOUSE-COLUMBUS, WSYX/WTTE/ESYX/WWHO (1
Sales Office WSYX/WTTE/ESYX/WWHO
Buyer Name Clary, Sandy
Phone/Fax (614) 439-6294 /
CPE N/A
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments WSYX

Date Entered 09/07/12
Last Modified 09/07/12
Entered By Dawn Hachtel
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,102.50
Net Total \$6,247.50
Sales Tax

Columbus (WSYX)

By Broadcast Month	Spots	Rate
Nov. 2012	9	\$7,350.00
Grand Total:	9	\$7,350.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/06/12-11/06/12	1	:30	6:30A- 6:57A (EST)			1						1	\$700.00	\$700.00	Columbus (WSYX)	6:30A GDC	9/7/12
2.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	5:58A- 6:57A (EST)		1							1	\$700.00	\$700.00	Columbus (WSYX)	6A GDC	9/7/12
3.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	12P- 12:56P (EST)		1							1	\$750.00	\$750.00	Columbus (WSYX)	NOON NEWS	9/7/12
4.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	5P- 5:58P (EST)		1							1	\$1,200.00	\$1,200.00	Columbus (WSYX)	5P NEWS	9/7/12
5.0	Normal Line / SPOT	11/04/12-11/04/12	1	:30	7:58A- 9A (EST)								1	1	\$500.00	\$500.00	Columbus (WSYX)	8A GMA SUNDAY	9/7/12
6.0	Normal Line / SPOT	11/04/12-11/04/12	1	:30	5:58P- 6:30P (EST)								1	1	\$1,200.00	\$1,200.00	Columbus (WSYX)	6P NEWS	9/7/12
7.0	Normal Line / SPOT	11/04/12-11/04/12	1	:30	11:01P- 11:34P (EST)								1	1	\$1,200.00	\$1,200.00	Columbus (WSYX)	11P LN	9/7/12
8.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	2:58P- 4P (EST)		1							1	\$600.00	\$600.00	Columbus (WSYX)	3P RICKI LAKE	9/7/12
9.0	Normal Line / SPOT	11/03/12-11/03/12	1	:30	7:58A- 9A (EST)							1		1	\$500.00	\$500.00	Columbus (WSYX)	8A GMA SATURDAY	9/7/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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